



## **Lake Highlands High School Wildcat Band**

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Levi Chavis, Director of Bands

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[www.lhabc.org](http://www.lhabc.org)

Dear Lake Highlands High School Supporter,

Lake Highlands High School has many fine traditions. One that dates back decades is **Varsity Revue**, a variety show featuring the talents and artistry of our remarkable students. Varsity Revue (VR) is also an important fundraiser for the Lake Highlands Area Band Club, the booster organization to all the bands in the Lake Highlands cluster. In addition to LHHS band, this cluster includes programs at Forest Meadow Junior High and Lake Highlands Junior High.

During Homecoming week, there will be two performances of Varsity Revue. Please mark your calendars now for Thursday, **September 27** & Saturday, **September 29**.

The shows are well attended with as many as 400-600 guests each performance. Every guest, upon entering the show, will be given a **free** printed program. This program highlights personal ads, messages and advertisements from our community and local businesses. Today we are reaching out to you, offering the opportunity to send your message, show your support, and promote your business by placing an ad in this year's VR program.

If you are interested in placing an ad, please reply to me via email and fill out the attached order form or go to [www.LHABC.org](http://www.LHABC.org) to download forms. Don't delay, as the **deadline** for collection of forms and payment is **Monday, September 10**.

The Lake Highlands Band program appreciates your support! We hope to see you at VR as well as in the printed program!

If you have any questions or comments, please don't hesitate to contact me.

***Go, Band!***

Lori Read

*VR Ad and Program Coordinator 2018-2019*

Lake Highlands Area Band Club

[gwrlnr@flash.net](mailto:gwrlnr@flash.net)

214-533-7192



# Varsity Revue 2018 Ad Order Form

Please circle one:      Business Ad      Personal Ad



Name of Business (or Person): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Contact Phone: (B) \_\_\_\_\_ (C) \_\_\_\_\_

Order taken by (LHABC Rep name): \_\_\_\_\_ Ad Size Ordered: \_\_\_\_\_

Payment Method: \_\_\_\_\_ Check (# \_\_\_\_\_)      \_\_\_\_\_ Cash      Amount Paid: \_\_\_\_\_

### Sizes (Circle one):

**1/4 Page** (2.875" w x 3.875" h) \$ 45

**1/2 Page** (6" w x 3.875" h)      \$ 65

**Full Page** (6" w x 7.5" h)      \$100

**Back Cover** (7" w x 8.5" h)  
**Full page - (color)**      \$200

**Inside Covers - (color)**      \$150

*Cash or check accepted.*

*Please make checks payable to **LHABC***

\_\_\_\_\_

(Place completed order form & payment in an envelope marked "VR Ad" and contact Lori Read for a band representative to collect)

• **ACTUAL SIZES** •

**Deadline for all Ads is NO LATER than *Monday, Sept 10, 2018!***

Contact us, and we'll be happy to pick up your ad / photo and payment.

### Advertisement Details:

- All Ads will appear in black and white (except inside and back covers).
- PDFs are welcome if you have camera-ready art. Email final artwork to: [gwrlnr@flash.net](mailto:gwrlnr@flash.net)
- If you do not have camera-ready art, we'll create an ad with the content you provide.
- Please do not cut out photos. Submit intact photos with separate notations about which area to use.
- All photos should be submitted either as photographic prints (no computer paper printouts) or scanned at 300 dpi or higher resolution.

**Thank you!**

Lori Read, VR Ad and Program Coordinator  
Email: [gwrlnr@flash.net](mailto:gwrlnr@flash.net)      Phone: 214-533-7192